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# DISTINCTIVE MISSION FUNDING

August 21, 2013





**FULFILLING  
WSU'S  
MISSION ...  
FULFILLING  
DREAMS**



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## Distinctive Mission

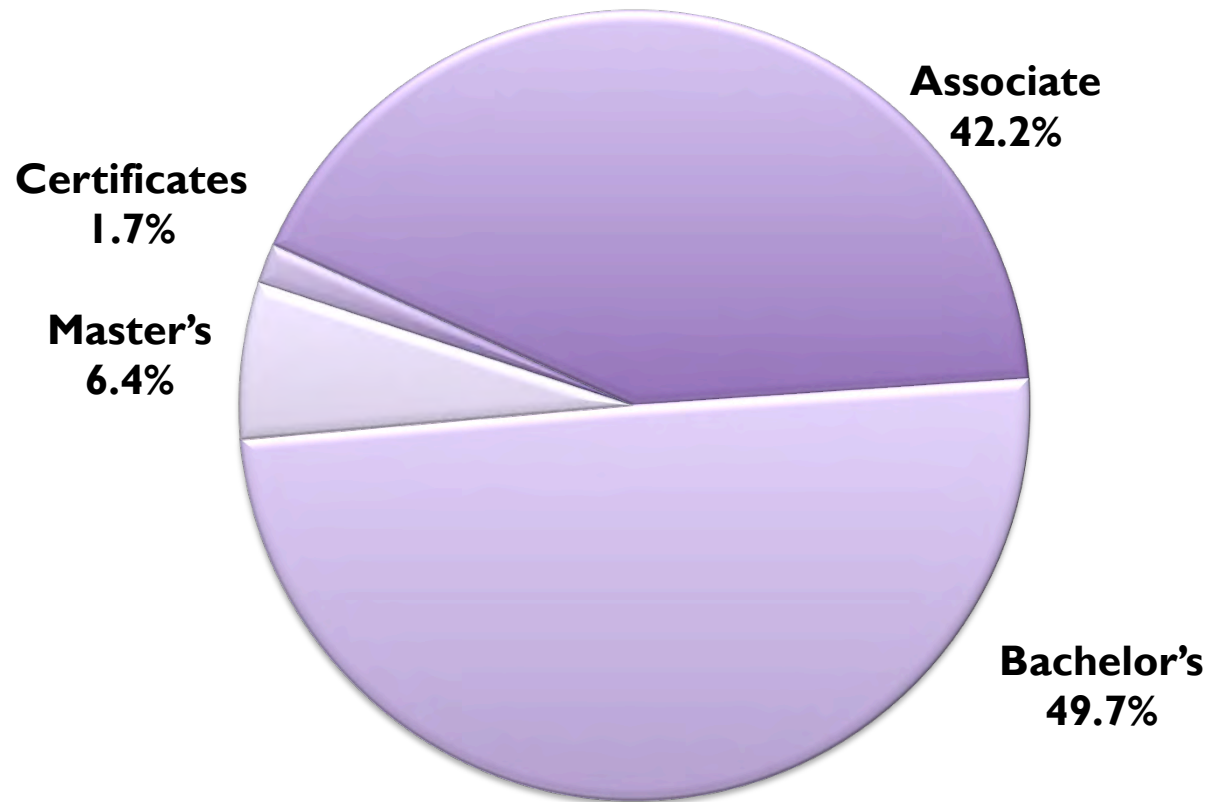
**WEBER STATE UNIVERSITY SERVES  
OGDEN AND THE REGION AS THE  
ACADEMIC BRIDGE TO ECONOMIC  
PROSPERITY AND PERSONAL  
ACHIEVEMENT.**



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# Type of Degrees Awarded

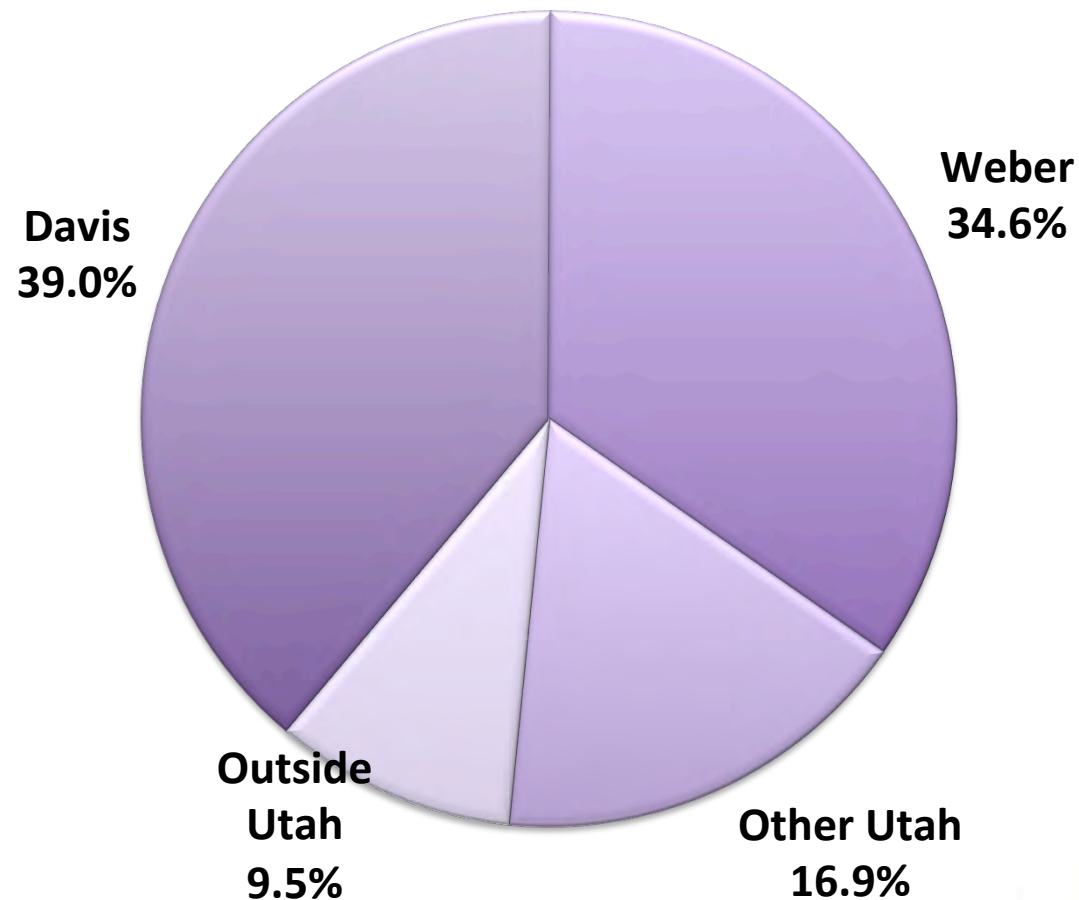


2012-13 Academic Year



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# Where WSU Students Come From

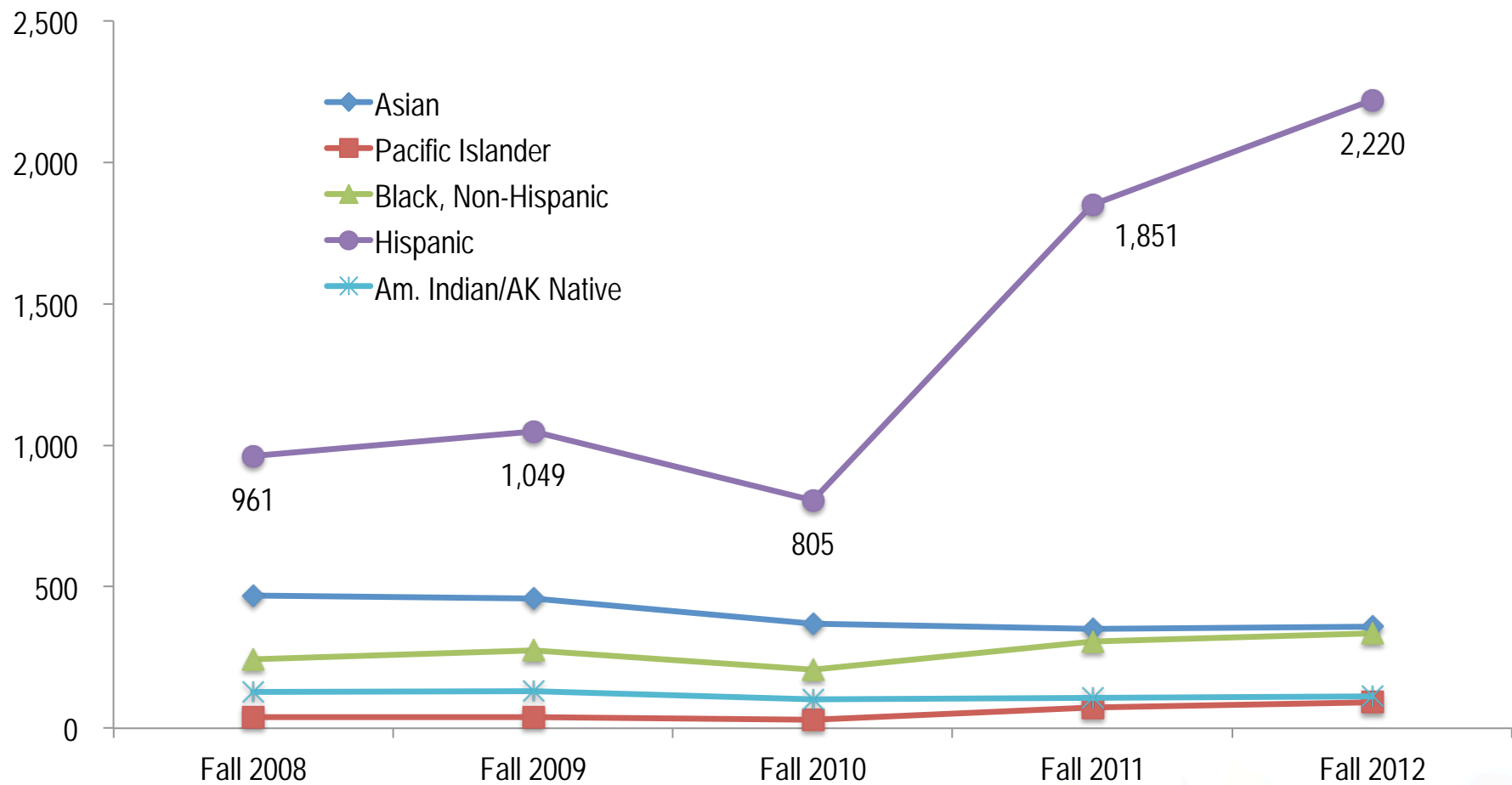


Fall 2012



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# Minority Enrollment Trends



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# FY 2014 Distinctive Mission Funding

A total of \$1,141,900 spread over four areas:

- More Online Courses
- Expansion of Critical Path Courses
- Additional Advising
- Growth of Supply Chain Management Program



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# More Online Courses



Allocation: \$470,000

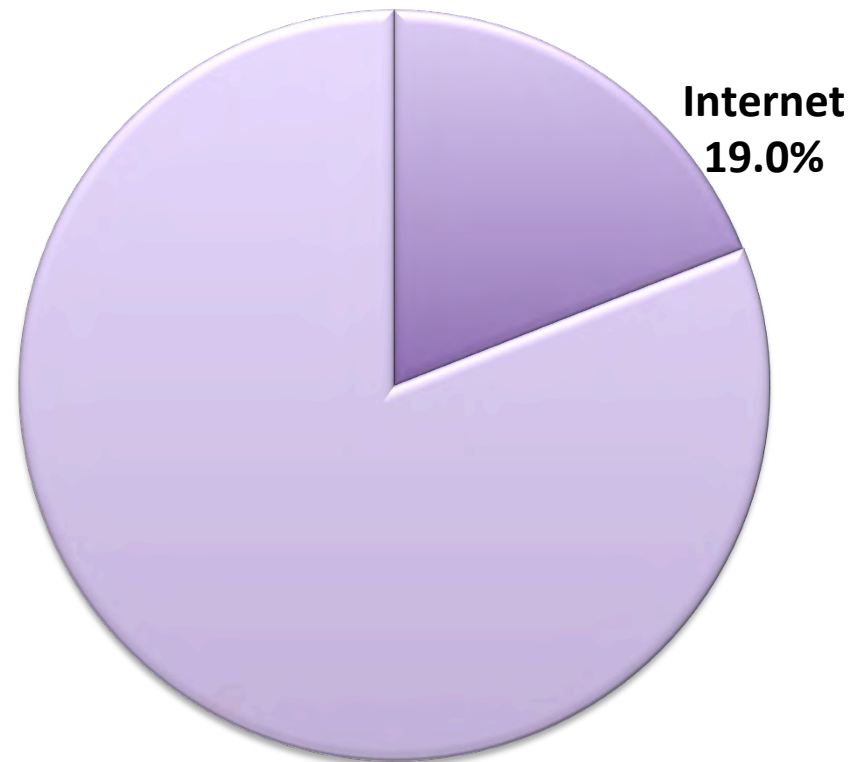
How WSU will spend it:  
Increase course offerings  
on the Internet



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# Internet-Based Instruction



*Percent of credit hours taken in 100% online courses, Fall 2012*



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# Expansion of Critical Path Courses

Allocation: \$371,900

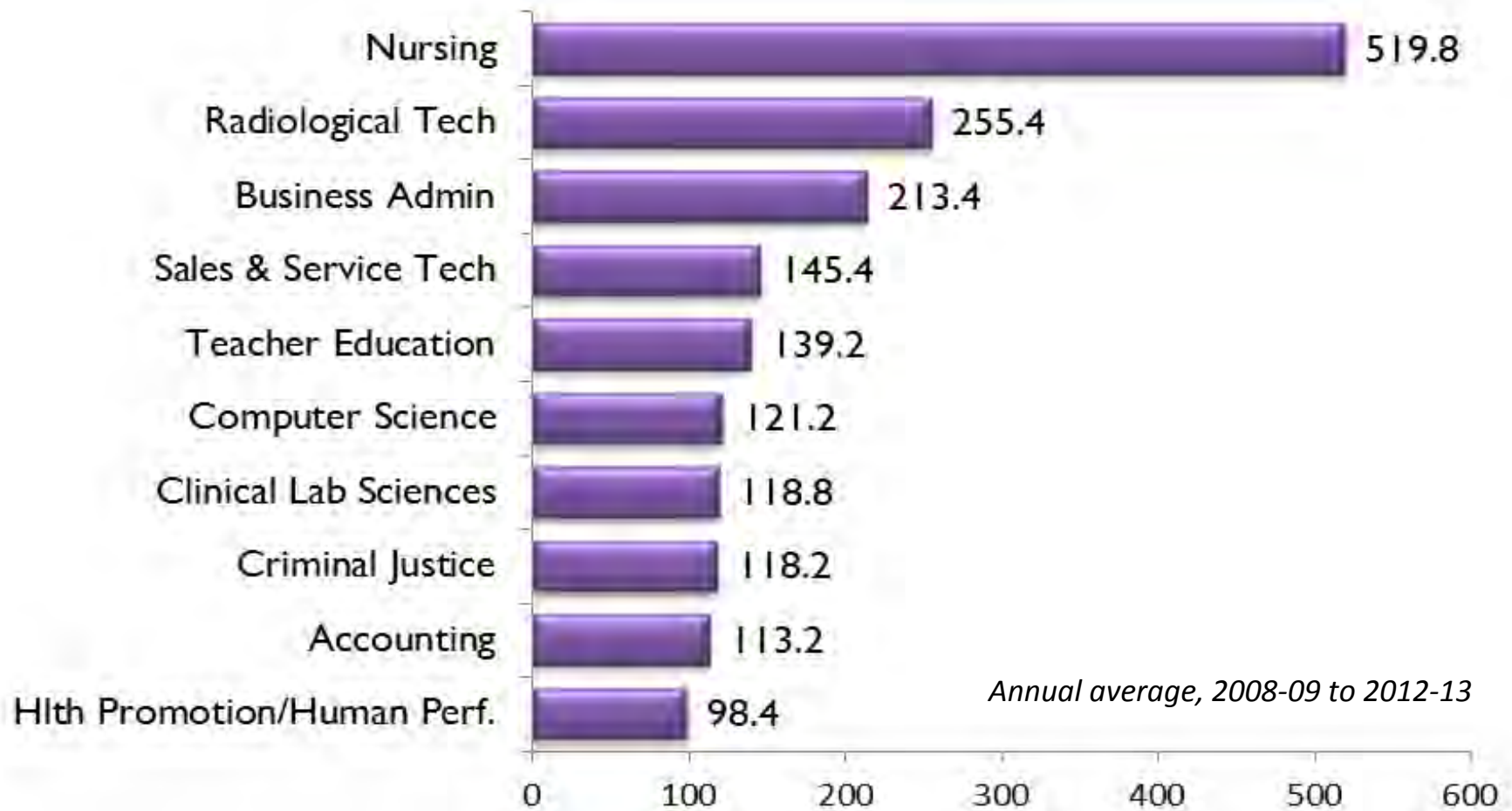
How WSU will spend it:

- Provide more funding for faculty
- Offer more sections of high-demand courses



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# Top 10 Degree Programs



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# Additional Advising to Increase Retention and Graduation



Allocation: \$50,000

How WSU will spend it:  
Hire more advisors



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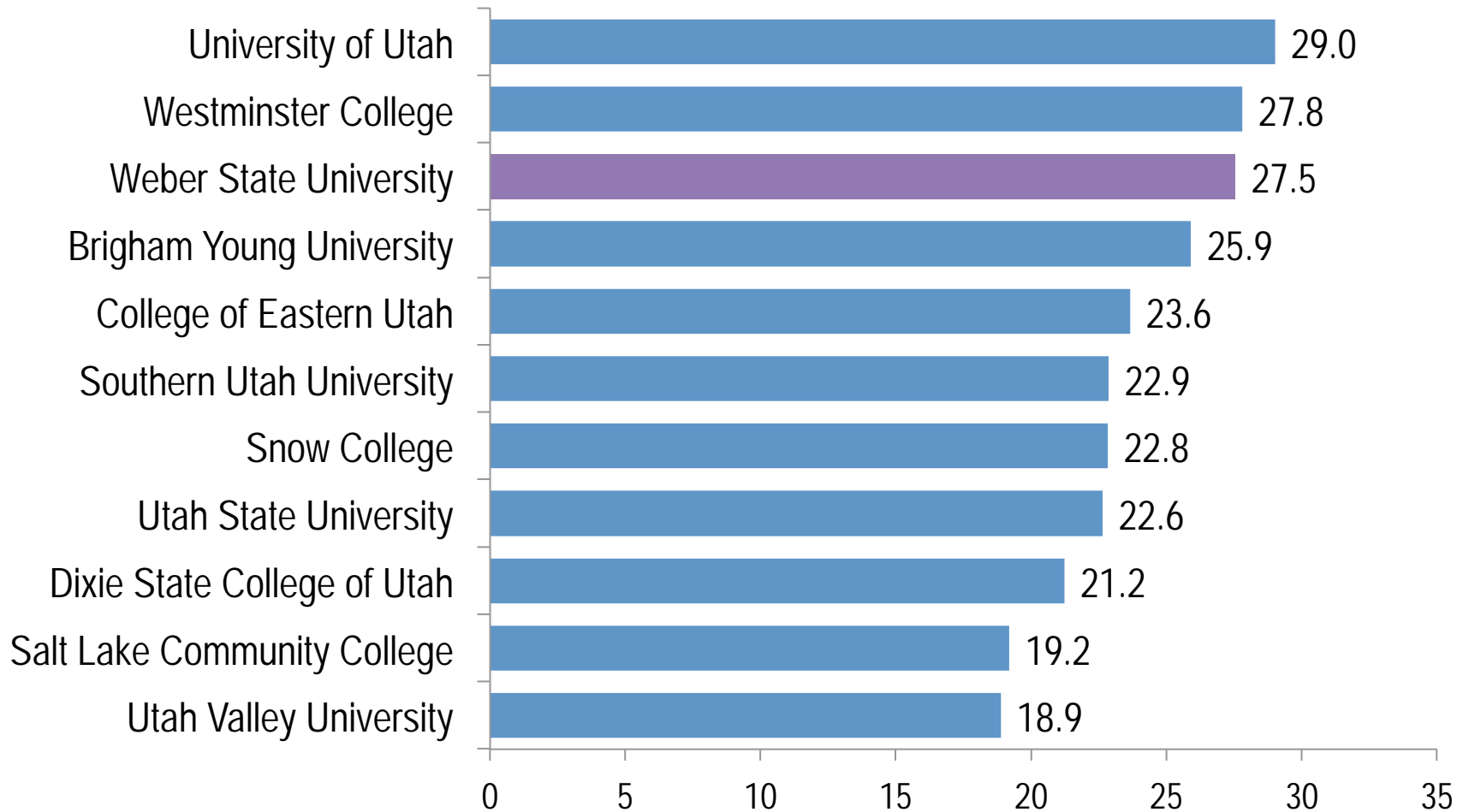
# Student Retention

Institution	Admit Rate	One-Year Retention Rate	Change from Previous Year
University of North Florida	64%	83%	same
Weber State University	100%	73%	1%
Clarion Univ. of Pennsylvania	68%	72%	same
NW State Univ. of Louisiana	81%	71%	2%
University of Alaska Anchorage	72%	71%	-2%
Ferris State University	55%	70%	2%
Eastern Kentucky University	72%	69%	same
Boise State University	87%	69%	same
Northern Kentucky University	69%	69%	2%
Youngstown State University	100%	68%	-2%
Utah Valley University	100%	65%	5%

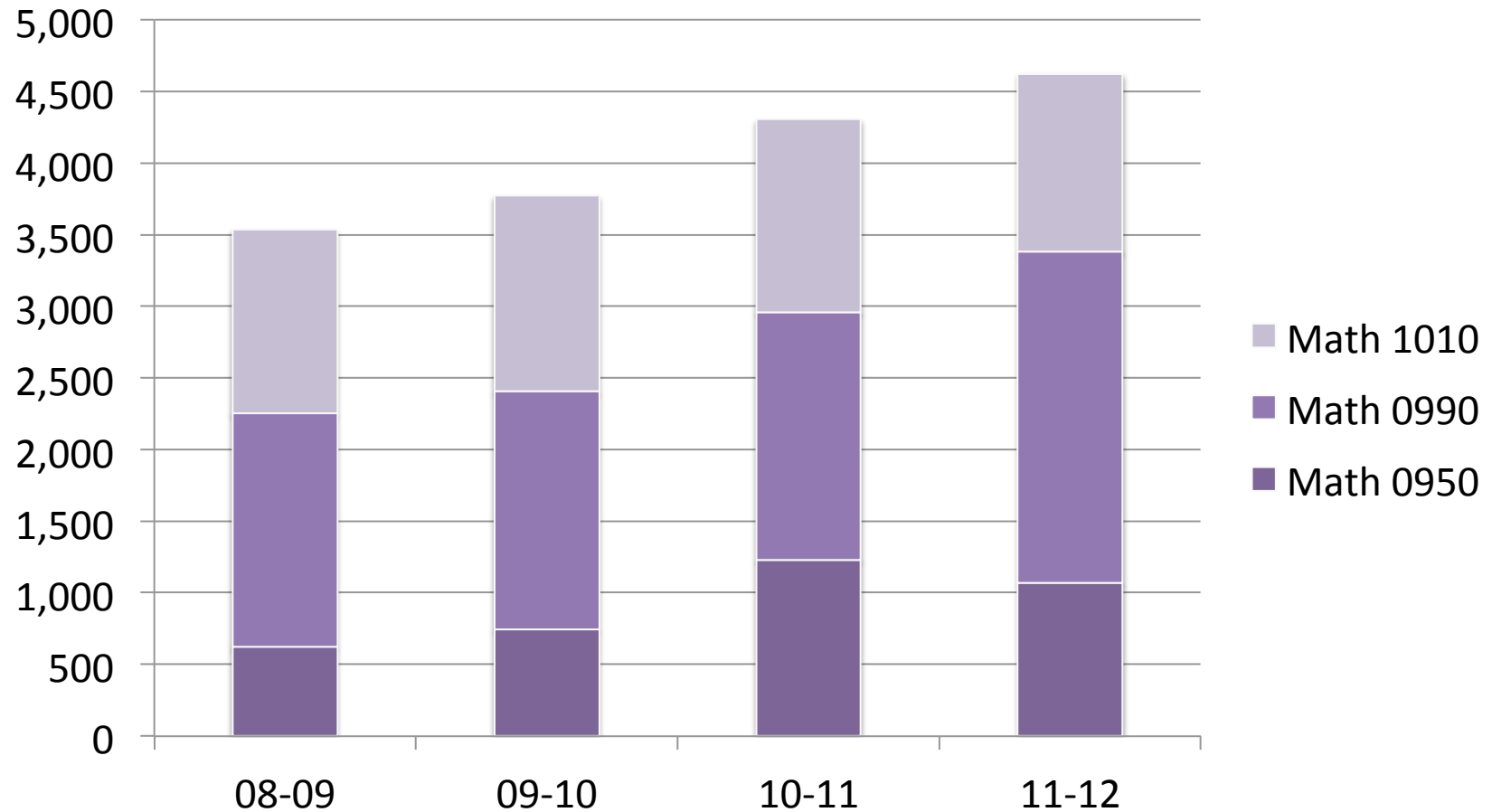




## Completions per 100 FTE Students (2006-10 Average)



# Progress on Developmental Math



*Number of Successful Completions*



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# Growth of Supply Chain Management Program



Allocation: \$250,000

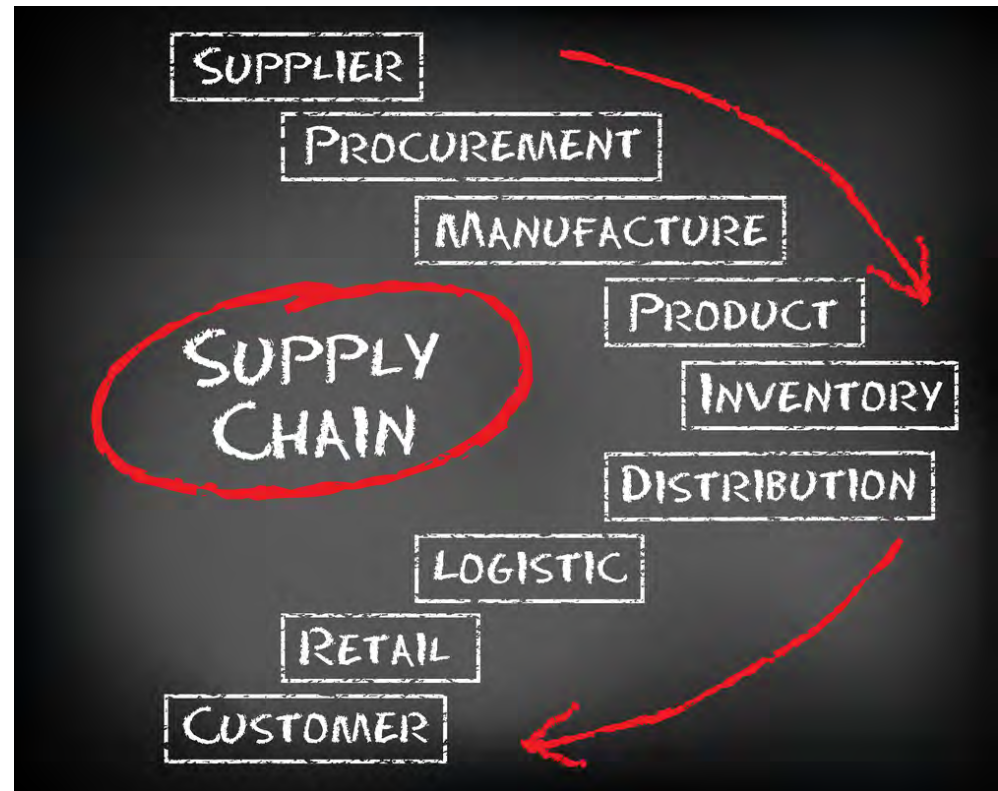
How WSU will spend it:  
Grow program to meet  
defense/aerospace needs



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# Supply Chain Management Program Success

Average of three job  
offers per graduate in  
2011-2012



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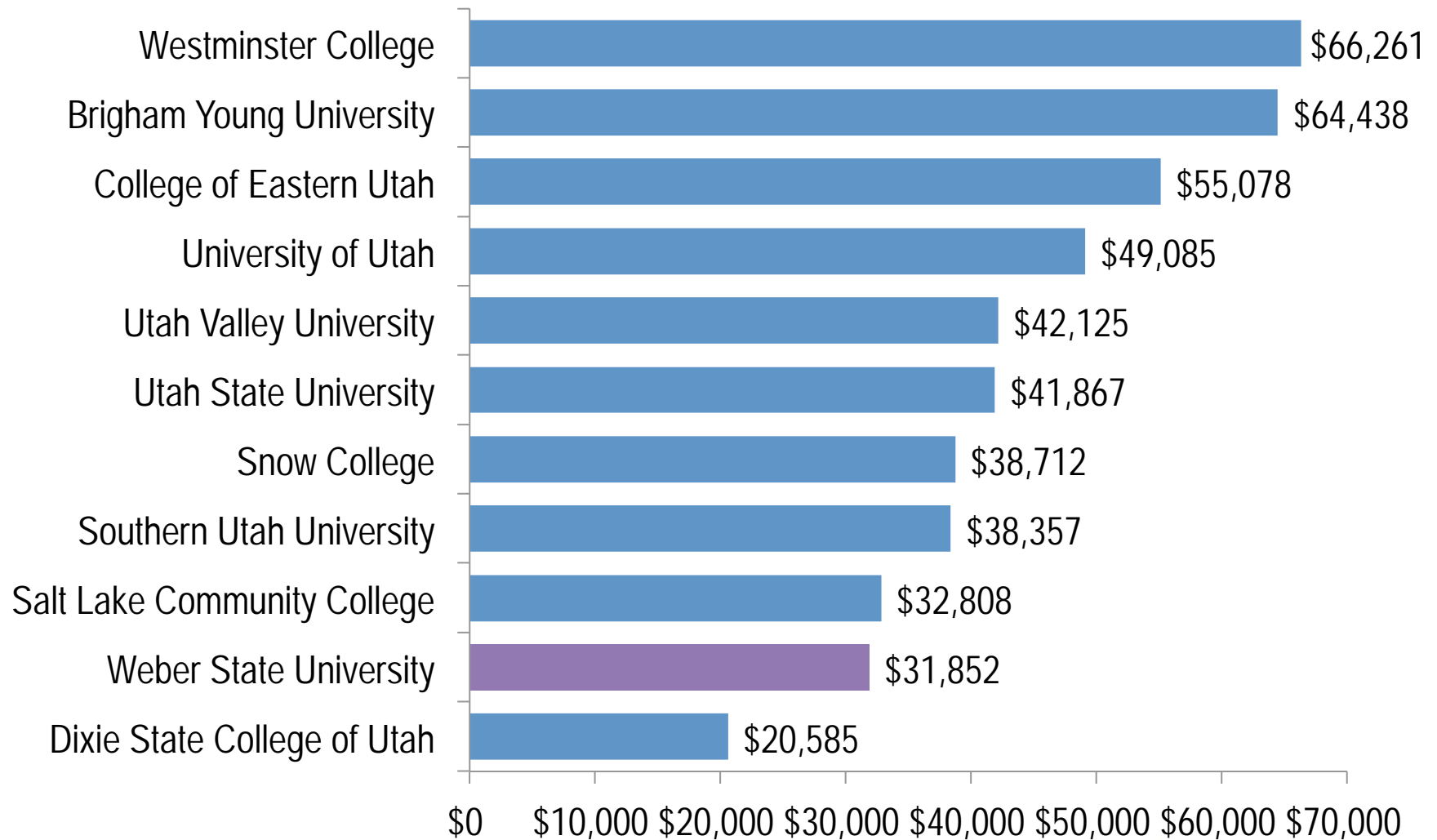
# 2011-12 Bachelor's Degree Employment Information

College	Employed Full Time	Average Annual Salary
Arts, Humanities, and Social Sciences	84%	\$32,665
Business and Economics	84%	\$39,313
Education	64%	\$29,506
STEM (COAST, Science, Health Professions)	90%	\$45,834
Overall	82%	\$40,214

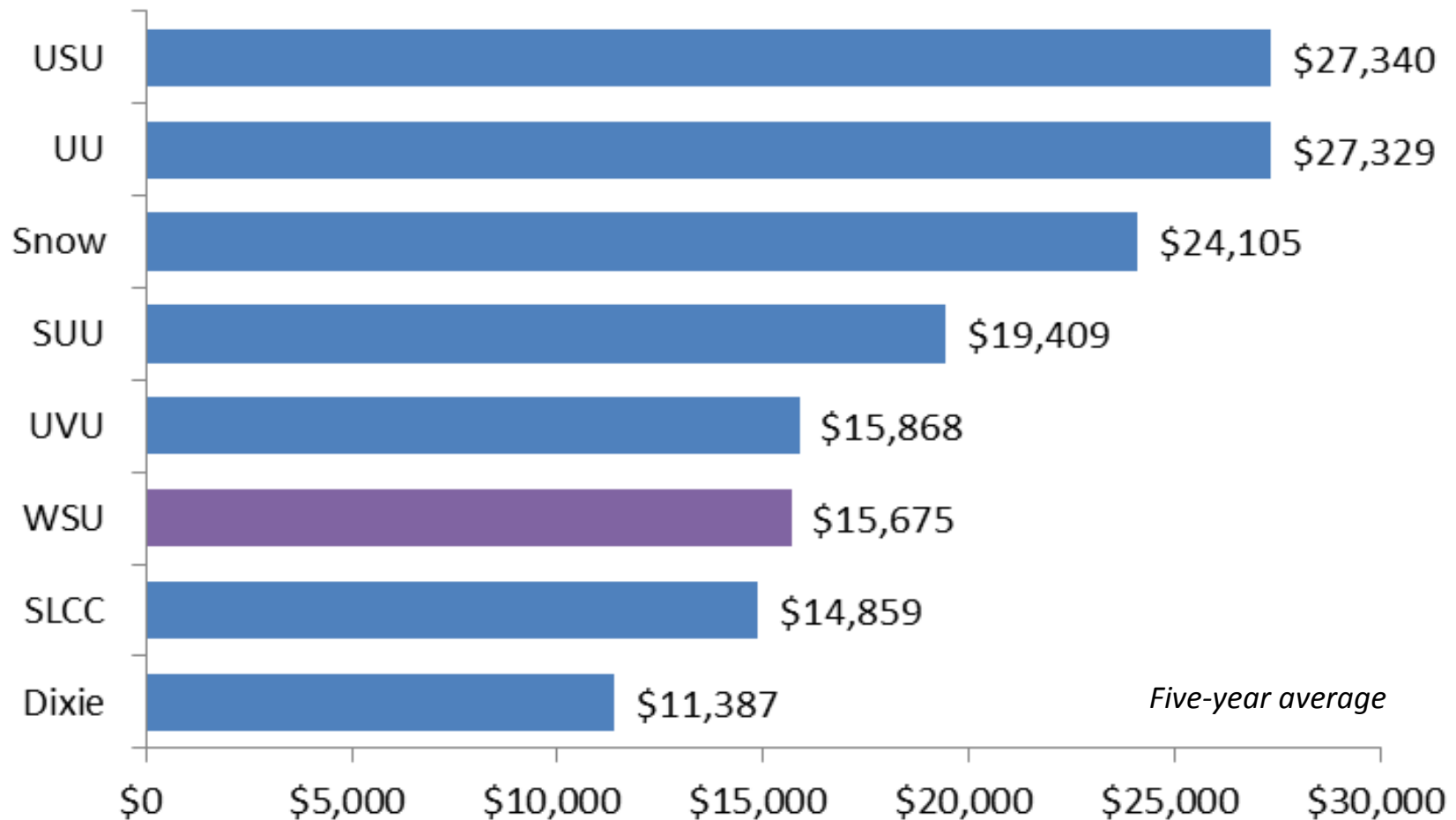




## Education & Related Costs per Completion (2006-10 Average)



# State Tax Funds per Completion



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# Highest ROI for Utah Public State Universities



Institution	Tuition	ROI
BYU	\$4,710	\$980,000
WSU	\$4,768	\$764,400
USU	\$5,940	\$762,800
U of U	\$7,139	\$733,300
Westminster	\$28,210	\$436,400
SUU	\$5,576	\$144,800



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